



EVOSTARTER
Business Development Partner



EVOSTARTER TRANSFORM CONCEPTS INTO EXECUTION

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A JOURNEY THROUGH OUR CORPORATE PROFILE

At EvoStarter, we understand that starting and running a business can be overwhelming and challenging. That's why we offer a full range of services to help you every step of the way. Our services include company registration, trademark and patent assistance business plan development, talent acquisition, surveys, branding and designing, marketing (both local and digital), and social media management.

When you become a part of the Evostarter family, we treat your business as if it were our own and provide the support and guidance you need to succeed. We're here to help you navigate the ups and downs of entrepreneurship with compassion and understanding. Join us on this journey as we embark on transforming your vision into reality.



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STRATEGY CONSULTING

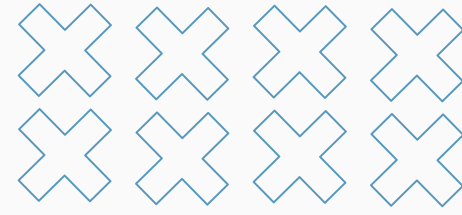
In the dynamic and competitive landscape of today's business world, strategic decisions are the linchpin of success. At EvoStarter, we specialise in strategy consulting, a vital component of management consulting, offering expert guidance to help your organisation bridge the gap between vision and execution.

Within management consulting, strategy consulting plays a crucial role in aligning an organisation's goals, resources, and actions. It involves creating a roadmap that steers an organisation toward its objectives while adapting to shifts in the external environment.

Our team of experienced consultants employs a range of proven methodologies and tools to assess business situations, uncover growth opportunities, and design tailored solutions that address the unique needs of each client.

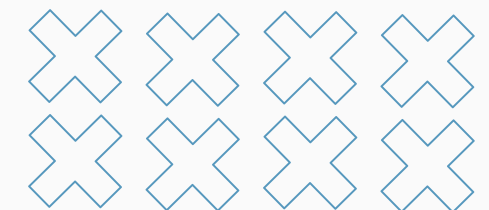
WELCOME TO OUR STRATEGY CONSULTING SERVICE

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|----|---|----|--------------------------------------|
| 01 | Corporate Strategy | 06 | Marketing Strategy |
| 02 | Operations Strategy | 07 | Sales Strategy |
| 03 | Finance Strategy | 08 | Human Resource Strategy |
| 04 | Manufacturing Strategy | 09 | Business Development Strategy |
| 05 | Business Transformation Strategy | 10 | Pricing Strategy |



FINANCIAL ACCOUNTING AND ADVISORY SERVICE

Welcome to EvoStarter, where excellence meets expertise in the realm of Accounts Management Services. Comprising a team of highly qualified financial professionals, EvoStarter stands as your one-stop destination for comprehensive Accounting and Compliance Services. We understand the intricacies of financial management and are committed to handling your accounts with precision and conviction, allowing you to focus entirely on the core activities of your business and long-term goals.





OUTSOURCED ACCOUNTING SERVICE

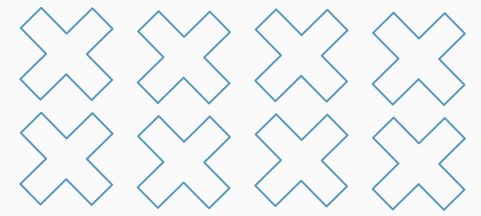
Outsourcing your accounts function to EvoStarter goes beyond traditional bookkeeping. We manage your financial records, allowing you to focus on strategic business goals. EvoStarter enhances control, risk management, and identifies improvement opportunities. Our team ensures tax compliance and reporting, giving you peace of mind and supporting your business's growth.



OUR ACCOUNTING SERVICE

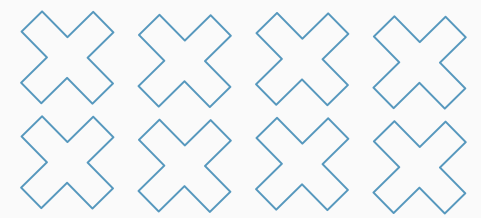
At EvoStarter, we offer a comprehensive suite of accounting services, including bookkeeping, sales invoicing, day-to-day accounting, bank reconciliation, accounts payable/receivable, GST filing, TDS/TCS filing, financial reporting, and guidance on statutory norms and amendments.





HUMAN ASSET MANAGEMENT

Welcome to EvoStarter, your trusted partner in comprehensive, tailored HR services designed to meet the unique needs of businesses of all sizes and industries. Our team of agile, practical, and cost-effective HR professionals is dedicated to optimizing your workforce, ensuring compliance, and supporting the sustainable growth of your business. We help you get the best from your people.





OUR APPROACH

At EvoStarter, our goal is to help clients achieve business objectives by managing people-related complexities, providing expert HR consultancy tailored to each business's unique needs.



HR BUSINESS PARTNERS

As HR Business Partners, EvoStarter seamlessly integrates into your operations, offering on-site or remote support to manage HR matters and ensure your workforce drives business success.



TAILORED HR SUPPORT

EvoStarter offers flexible HR support services tailored to your needs, whether through full outsourcing, project assistance, or augmenting your HR team, available via multiple communication channels.



Human Resource Consulting

For businesses embarking on specific projects, our HR Solutions team offers expert HR consultancy services. We specialize in:

- Job Design and Analysis
- Employee Recruitment and Onboarding
- Employee Training and Development
- Compensation and Benefits
- Employee Performance Management
- Managerial and Labor Relations
- Employee Engagement and Communication
- Health and Safety Regulations
- Personal Support for Employees
- Succession Planning
- Industrial Relations

Our experienced team collaborates with you from start to finish, providing step-by-step guidance and support throughout the entire process.

Talent Acquisition

Hiring the right talent is crucial for organizational success, but it can be time-consuming and costly. HR Solutions specializes in recruiting high-caliber employees for businesses of all sizes and industries. Our Talent Acquisition services include:

1. Full-cycle Recruiting: Managing the entire recruitment process.
2. Hiring Strategy: Developing strategies to meet your hiring objectives.
3. Candidate Engagement: Ensuring a best-in-class candidate experience.
4. Job Specification Design: Creating engaging job specifications.

We guarantee confidentiality and professionalism throughout the process.

HR Compliance

Navigating employment law and HR compliance can be challenging. HR Solutions ensures that your business is compliant from both a legislative and best practice perspective. Our expertise covers the implementation of relevant HR documentation, policies, and procedures, ensuring compliance with employment legislation such as bonus gratuity, ESI, PF, TDS, and Professional Tax.



BUSINESS OPERATIONS

Core Business Operations Services Bringing new efficiencies to the heart of your business

Welcome to EvoStarter's Operations Consulting, where excellence in operations management drives a competitive edge in today's fast-paced business landscape. Our dedicated team of consultants helps clients unlock value across all areas of business operations. Core operations and systems are the heart of your business, empowering growth and overcoming challenges. A robust business core supports overall organizational transformation.

Optimizing operations and adopting new technologies are essential for success. EvoStarter's Core Business Operations team strengthens your business by transforming existing technology platforms, driving innovation, improving financial performance, and accelerating market entry.

Our services provide advisory, implementation, and operational solutions across industries. Operations are crucial for competitive advantage, and achieving excellence is paramount. EvoStarter's team helps clients unlock value in every aspect of their operations.

[Learn More](#)



STRATEGIC
MARKETING

OPERATIONAL
MARKETING

MARKETING AND SALES



BRANDING

EvoStarter combines objective analysis and deep data insights to help clients create, manage, and grow strong brands, leveraging digital advantages to simplify the branding process.



SALES & CHANNEL MANAGEMENT

We help clients make lasting improvements to the effectiveness of their sales investments and interactions with customers across all channels to drive sales growth.



PRICING

We help clients significantly increase and sustain profitability by building capabilities for superior pricing and margin management.



CONSUMER & SHOPPER INSIGHTS

EvoStarter partners with clients to understand customer behavior, using proprietary tools and insights on trends, macroeconomics, and industry structures to drive innovation and develop successful products and brands.



MARKETING AND SALES



CUSTOMER EXPERIENCE

By embedding customer experience within the organization and its operating model, companies can provide superior customer experience and realize tangible business impact.



ADVERTISING

EvoStarter helps businesses unlock growth through customer insights, innovation, and strategic brand development using data-driven solutions.



MARKETING RETURN ON INVESTMENT

EvoStarter helps clients optimize marketing spend, craft effective messages, and build strong, high-return brands.



INSIGHTS AND ANALYTICS

EvoStarter uses innovative marketing research, big data, and qualitative/quantitative approaches to develop deep consumer insights and drive market growth.



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MANUFACTURING & COSTING

Manufacturing Strategy & Reinvention

A well-executed manufacturing strategy accelerates growth, boosts customer satisfaction, enhances savings, and improves reliability, while minimizing risks. However, many manufacturers settle for incremental improvements instead of bold reinvention. EvoStarter offers a tailored approach to help businesses navigate these challenges, using best-in-class tools to drive transformation or achieve excellence in specific operational areas.

As technology, regulations, and other factors reshape the manufacturing landscape, EvoStarter empowers companies to adopt ambitious strategies that reignite growth. Our experienced team provides expert support in Manufacturing Accounting, Costing, and production stage implementation to ensure long-term success and operational efficiency.

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FINANCE MANAGEMENT

- ▶ Our finance management service helps you optimize financial resources, ensuring effective budgeting, investment, and long-term financial stability.

When faced with complex business challenges that hinder growth, increase costs, and introduce risks, your organization needs more than just best practices or simple solutions. EvoStarter helps drive long-term, profitable growth by rethinking how you utilize resources strategically to transform your business. Ignoring the need for transformation risks slow growth and loss of competitive advantage.

Transforming finance is a comprehensive, enterprise-wide effort. EvoStarter's Finance Consulting professionals combine finance, accounting, and technology expertise to help you capitalize on opportunities for growth, improvement, and protection. We tailor our approach to your unique circumstances and help you unlock valuable insights from your data, continually evolving our services to meet the demands of today's digital landscape and your long-term goals.

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STATUTORY AND LEGAL SERVICE

Companies today must navigate a complex array of national and international regulations, requiring effective processes to ensure compliance and prevent legal issues. EvoStarter Legal provides expert guidance on statutory and regulatory obligations tailored to your industry and operational needs. Our experienced team takes the time to understand your business, offering practical, commercial solutions to meet complex legal challenges.

EvoStarter's legal professionals are equipped to assist with all regulatory and compliance needs, from statutory obligations to implementation. Our Corporate Compliance team ensures your company fulfills annual compliance requirements, helping you maintain regulatory standards and protect your business.

- ▶ **Legal compliance audits.**
- ▶ **Company Registrations**
- ▶ **Business Agreements -- Settlement Agreement, Franchise Agreement, Memorandum of Understanding (MOU) & Non Disclosure Agreements (NDA) etc...**
- ▶ **Corporate Taxation Procedure**
- ▶ **Trademark Registrations**
- ▶ **Lease Deed etc...**
- ▶ **Secretarial Compliance**
- ▶ **Import & Export Registrations**
- ▶ **Routine Company Changes**
- ▶ **Start Up Registrations**
- ▶ **Corporate Compliance Review**
- ▶ **Preparation of Annual Accounts & submission of Annual Returns**



We Appreciate Your Time and Attention. Thank you.

We extend our heartfelt appreciation for your support, which fuels our continuous business growth.



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